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**Power Hour Information**

**Tuesday, February 8** – Pavillion Room

1:45 – 2:45 p.m . - Power Hour Group 1

3:00 – 4:00 p.m. - Power Hour Group 2

4:15 – 5:15 p.m. - Power Hour Group 3

**Wednesday, February 9** – Pavillion Room

1:45 – 2:45 p.m . - Power Hour Group 1

3:00 – 4:00 p.m. - Power Hour Group 2

4:15 – 5:15 p.m. - Power Hour Group 3

**How it Works:**

The Power Hour appointments are a hybrid between Speed-networking and traditional prescheduled appointments. Appointments have not been prescheduled. Rather, operators will be seated – one per table – and DMOs/suppliers (sellers) will move from table to table for 5 minute appointments.

Each seller has been assigned a Group number that corresponds with 1 of 3 Power Hours on Tuesday and Wednesday afternoons determined by their registration date. You will find your group number located on your name badge. During these Power Hours, sellers will be able to meet with more operators than the average number of appointments at prior Summits. The exact number will depend on the number of buyer and seller attendees.

Our inbound operator members shared that they prefer these quick introductory appointments to see more potential partners and then schedule follow up for more detailed conversations. This will also help our sellers make more operator contacts.

*Note: While this format should discourage no shows due to the fast-paced nature of the appointments, please report any “no shows” to IITA staff.*